

1) Value BBC. Not news, same news repeated all day + night. (not news by end of day).

SPORT. Overdone, hours and hours of coverage, boring post-mortems included. Causes disruption to family life, especially football.

International, yes, but even here repeats are a problem.

Radio 4, I can hear programmes repeated in the same day! But a fairly good medium

Regions + Communities. Regional items are good, and community programmes.

They are a relaxed and professional change from frantic London based, journalistic obsessed paranoia items which go nowhere and depress listeners.

2) Adaption to technology.

BBC is trying to force this issue upon us. We can eventually see these items made for BBC 3, 4, 5, 6 etc. on ordinary channels. BBC gets 2.65 billion

(2)

in license fees. We do not get value for this, where is all this cash going. We get cheap, dumbed down items that insult us as viewers.

The method of collecting this fee is intimidating. Who has this lucrative contract, 'a man will call!'. Threatening demands such as this, would be banned if sent by even debt collectors. Please review these methods.

BBC spent 1 million pounds promoting the Alan Clark series. This is our money wasted again. Nor were we non-digital viewers able to view this failed series.

BBC ONLINE. Would be a help to viewers online, but not everyone has there. Again targeting only a section of fee payers. Services for information and follow ups are very good, and are very helpful.

Commercial
services.

The BBC is right to run these services, but any profits should be put back into items for the ordinary viewers benefit, not into items such as 'News 24' which is only available to sections of fee payers. News 24 is over-rated, it only repeats news we have already heard.

The BBC also overdoes trailers for items, we will watch items, we do not need it drumming in on air and television. Who pays for all these trailers; we do.

licence fee. As this contributes to the world service, I do not mind paying this. People from all over the world listen and respond to this service, it is excellent value for money.

BBC. Organisation.

Efficiency: I have not worked for the BBC so I cannot judge, but I know that it has a tradition of good service.

BBC. Governors Impartial input is good in any organisation and I agree with this.

BBC. Accountability: The BBC should be accountable to its fee payers, not to any government, due to politics and power influencing truth and standards unduly.

The BBC has great power, and should not be curtailed by any government or politicians.

The BBC should be impervious to these influences.

Other Comments.:

Financial, there definitely should be

lots more items about money.

They should be aimed at all sections, from children upwards.

BBc should run courses on

money and financial matters

such as debt or borrowing.

These should also be available on

a commercial basis, many people

are in debt through ignorance

of these matters.

Also simple cooking videos, many

children and students etc. do

not know how to cook.

Commercial:

This arm of the BBc should be

extended, but only if excellent

standards applied, not ~~the~~ low-level

sub-standard contracted out products

BBc Videos

High standard* videos should

be made available. The BBc video

*(Golf, swimming, chess, maths, english etc. etc.)

6

catalogue is jumbled and inadequate. I look for items, such as 'I Claudius' 'the Camemotie hawk'. These and other items I would buy are not listed. Could we have more comprehensive detailed information as to what is available please.

last of all on behalf of myself and my friend I would like to salute the BBC for all the hours, years of enjoyment the BBC radio and T.V. have given me.

I realize it is easy to criticize, I realize that the BBC is a complex organisation and I do respect this fact.

Yours very sincerely,

Indence Madden

22/2/04